

# Kevin LeVick

Digital Designer

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## 📌 Experience

### **Imagination Publishing** *Digital Designer, UX Design • Chicago, IL • 2012-*

- Created UX wireframes, website designs and social media graphics for the Company's Digital Department
- Successfully designed website for Wells Fargo Works, a project spanning 4 months focusing on heavy branding and user interface
- Designed the award-winning website for Food Fanatics, a magazine produced for U.S. Foods
- Communicated with the team, sharing in-progress work and teaming up with writers and product designers as needed

### **TheStreet.com** *Designer • New York, NY • 2008-2012*

- Created infographics, charts, graphs, illustrations and other visual needs for the Company Website
- Hired and supervised interns working on all graphics for The Street's Editorial department
- Part of The Street's rebranding team formed to create styleguides and graphic standards for video, charts, and logos
- Introduced interactive Flash infographics, timelines and maps for the site, culminating in multimedia hub pages
- Created graphics that won a 2010 SABEW Award for Creative Use of Online Media with "The Shanghai Numbers" media page

### **Sundance Channel** *Designer • New York, NY • 2006-2008*

- Created Flash banner ads, email blasts and other needs for the Channel's Web/Print Department
- Designed any required bags, t-shirts, invitations, magazine ads, subway and bus ads for the Sundance Festival
- Implemented any needed retouching, campaign assets and animated gifs for the Channel's multiple show campaigns

### **Sharpleft** *Designer • New York, NY • 2004-2006*

- Produced car wraps, logos, brochures, invites and other printed items
- Created title animation sequences and bottom thirds for online episodes
- Designed and updated client websites, shopping sites and Flash-heavy web design
- Created ads for Crown Royal, Diageo, Lufthansa and DC Comics

## 📖 Education

5/97

Rochester Institute of Technology - BFA in Illustration

5/00

School of Visual Arts - MFA in Design

## 🚀 Skills

- Visual Design
- User Interface Design
- Print Design
- Illustration
- Logo/Identity Design

## 🛠 Tools

Creative Suite

Sketch

Adobe Muse

Wordpress

Dreamweaver

After Effects

Final Cut

HTML/ CSS

Illustration Skills